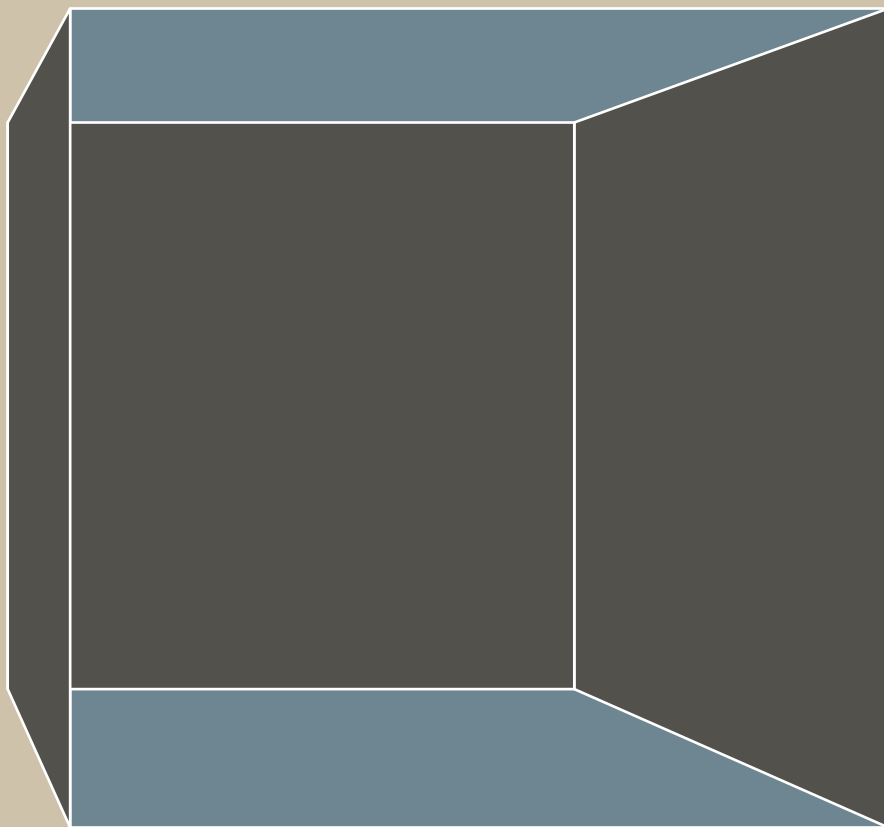


P E R S P E C T I V E S



MAG #2

ISH 2023 preview - HALL 3.0 E76

alice

We chose the theme of PERSPECTIVES to celebrate our recent rebranding and new communication style. Our stand was designed as a labyrinth, which represented our attitude towards research and the development of new horizons.

P E R S P E C T I V E S

The bathroom environments were connected to each other, creating a game of perspectives in which there was a sense of shared space. Our products changed position depending on the visitor's point of view, making the visiting experience engaging and interactive.

Our goal was to showcase our products in a creative and engaging way, demonstrating our commitment to innovation and research.



aliglaze+

Aliglaze+ is applied to the surface of ceramic sanitary fixtures such as washbasins, toilets, and bidets. It is designed to prevent the growth and spread of bacteria, ensuring that the surface remains clean and free of germs.

This type of glaze has been shown to be highly effective, capable of eliminating up to 99.9% of the bacteria present on the surface of the ceramic. The effectiveness of the glaze depends on its composition, which includes antimicrobial agents like silver, titanium and zinc ions that prevent the growth of bacteria.

In addition to its antibacterial properties, the glaze is also designed to resist wear and abrasion. This ensures that the glaze remains effective over time.

WB Klix **fischer** 



Fischer WB Klix is a revolutionary wall bracket system for mounting ceramic suspended sanitary ware that offers exceptional stability, safety, and ease of installation.

This system is designed to provide excellent safety and durability. The mounting bracket is designed to support a large amount of weight, and is resistant to bending or deformation. This means that the system is able to withstand heavy use and provides a long-lasting and reliable solution for mounting our wc and bidet.

We are proud to be fischer partner to guaranteed the best technical solution for our products.

Aliflush+ system works by creating a swirling motion in the water as it is flushed. This motion creates a powerful suction that pulls waste and other materials down and out of the toilet bowl. The result is a more effective flush that removes waste quickly and efficiently.

In addition to its superior flushing performance, the aliflush+ system is also designed to be more hygienic than traditional flush systems. Its swirling action helps to clean the toilet bowl more thoroughly, reducing the need for additional cleaning or maintenance.

Aliflush+ uses less water than traditional flush systems. This can lead to significant water savings over time, reducing water bills and helping to conserve this precious resource.

aliflush+



aliceINOX



MATH133



MATH102FS



MATH200



MATH101



MATH113



MATH100FS-L



MATH100



MATH220L



Our new family of brushed inox aisi 316L taps for a total look alice bathroom.

Available also in high quality PVD colours.



scan to visit our new website

alice

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